



IP ASSETS CHECKLIST

OUR IP ASSET CHECKLIST ALLOWS YOU TO QUICKLY UNCOVER WHETHER ANY IP ASSETS MAY EXIST, SO PLEASE TAKE A LOOK AT OUR INDICATORS OF POSSIBLE IP ASSETS IN YOUR BUSINESS.

PLEASE CHECK ANY BOXES THAT YOU FEEL MATCH INDICATORS OR EVIDENCE OF IP ASSETS IN YOUR BUSINESS

Brand

- ☐ Is the brand well-known within the industry?
- ☐ Has the company received any external awards/accreditations?
- ☐ Does the company operate a content-rich website?

Innovation & Patents

- ☐ Does the company own any patents or have they filed any patent applications?
- ☐ Has the company carried out R&D and/or claimed R&D tax credits?
- ☐ Does the company have any licensing agreements in place?

Software

- ☐ Has the company developed any software?
- ☐ Does the company have an internal software development team?
- ☐ Does the company have clients who utilize the software?

Trademarks

- ☐ Does the company hold any trademark?
- ☐ Has the company used deterrant legends TM and ^R across any marketing material or its website?

Innovation & Patents

- ☐ Does the company have a database of customers or suppliers?
- ☐ Can customers purchase products/services online directly from company's website?
- ☐ Does the company have login/subscription sections on its website?

Other IP Assets

- ☐ Does the company store any designs, drawings, documented processes, or manuals?
- ☐ Does the company own any domains names?

IF YOU CHECKED MORE THAN THREE INDICATORS, IT IS LIKELY THE CASE YOU'RE WORKING ON HOLDS VALUABLE IP. PLEASE PROCEED IN COMPLETING THE "TELL US MORE" QUESTIONS